

Neschen Americas
SEAL® & Neschen® Brand Products
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Photos Available,
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SEAL® OptiMount® Sealed the Deal at 2010 SGIA Expo

October 25, 2010, Elkridge, MD – Neschen Americas showcased its latest and greatest product offerings at this year's SGIA Expo, including SEAL® OptiMount®. OptiMount is the perfect face-mounting adhesive when working with inkjet, photographic or plain paper media and bonding them to clear acrylics, plastics and glass. OptiMount is a double-sided, pressure-sensitive, water-based adhesive with a carrier film thickness of 1 mil. Its clear carrier creates a permanent bond to both graphics and substrates.

"SEAL OptiMount is specifically designed to cope with the demands of backlit applications," states David Conrad, Senior Product Manager – Finishing, Neschen Americas. "It is an economically-priced alternative to its sister product, OptiMount Ultra, delivering similar performance at a fraction of the cost."

Currently available in the following sizes: 41" x 200' and 51" x 200', expo attendees had the opportunity to personally see SEAL OptiMount in action at Booth #2647. Participants got an up close view on exactly how SEAL OptiMount works judging the performance and cost savings for themselves.

Neschen Americas is proud to add OptiMount to SEAL's line of films and adhesives offering a quality solution at a competitive price. For more information on SEAL OptiMount or to inquire about smaller, sample-sized rolls, please visit www.sealbrands.com or call 1.800.257.7325.

About Neschen Americas

Neschen Americas manufactures and markets SEAL® and Neschen® brand products including film and liquid laminating equipment and materials, wide and grand format textile and PVC printing media, self-adhesive vinyl, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

About SGIA and the SGIA Expo

SGIA is the only international association for specialty imaging. Its mission is to provide imaging professionals with the tools and information needed to make the best possible business decisions. The annual SGIA Expo, the leading showcase for technology and innovation, allows attendees to experience specialty imaging first hand. With exhibitors and attendees from every settled continent, the SGIA Expo brings the world of specialty imaging together to access the information needed to succeed.

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