

### **Neschen Americas**

SEAL® & Neschen® Brand Products  
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Photo Available -  
see separate attachment or contact Julie Tarleton.

## **SEAL Brand Launches NEW Print Shield Xtreme UV**

March 15, 2010, Elkridge, Maryland – SEAL® brand, at the forefront of innovation in over-laminate products, is pleased to announce the release of SEAL Print Shield® Xtreme UV. This premium grade, vinyl over-laminate replaces the current Print Shield Premium UV product line and provide better quality at a lower cost.

The application of Print Shield Xtreme will increase the usable lifespan for indoor and outdoor applications by protecting them against environmental factors, as well as from UV-A and UV-B rays. This product is ideal for high-end digital graphics, including museum exhibits, park and zoo signage and public transportation shelter designs. The solvent-based acrylic adhesive prevents moisture damage, which increases the longevity of indoor applications to five years and outdoor applications from three to five years – plus it provides superior adhesion to most UV inks.

“We are excited to bring Print Shield Xtreme UV into the SEAL pressure sensitive over-laminate line,” says Dave Conrad, Sr. Product Manager, “It is a win-win situation for our customers – a better product for less money. You can’t beat that.”

SEAL Print Shield Xtreme UV is available in three different finishes: gloss, luster and matte, and the available sizes include 38” x 200’, 41” x 200’, 51” x 200’ and 38” x 25’. Luster is also available in the additional size of 51” x 400’. Sample rolls are also available.

Neschen Americas manufactures and markets SEAL® and Neschen® brand products including film and liquid laminating equipment and materials, wide and grand format textile and PVC printing media, pressure-sensitive vinyl, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.