

- **PRESS RELEASE**

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Neschen Americas Introduces 100% Customer Satisfaction Guarantee Program
for SEAL® and Neschen® Brand Consumable Products

June 23, 2008, Elkridge, MD — Neschen Americas (SEAL® and Neschen® brands) is pleased to announce the implementation of the company's new **100% Customer Satisfaction Guarantee**. Designed to improve service levels and streamline customer relations, the new program provides clear guidelines and simple instructions to both resellers and end customers for the remediation of any problems pertaining to product quality, freight damage, return authorizations, account credits, and order placement. Neschen Americas states that all matters will be resolved to the customer's satisfaction (per program guidelines) within just 48 hours of receipt of the appropriate proof or required documentation.

The 100% Customer Satisfaction Guarantee covers SEAL and Neschen brand laminates, adhesives, textiles, printing media and liquid coatings. Neschen Americas points out that its equipment products, such as SEAL roller laminators and Neschen liquid coating systems, are covered separately under comprehensive warranty programs. The company's display and exhibit products—Expolinc® display systems—also carry separate warranties.

“As Neschen Americas continues to reinforce its leadership position in the wide-format graphics industry with on-going quality improvements on the manufacturing side, the new Satisfaction Guarantee improves the customer interface and simplifies processing on the service side,” says Neschen Americas’ President, Ernie Brodbeck. “We want our customers to know that we stand behind our products, and their businesses, and that they can count on us to make their experience with SEAL and Neschen brands smooth and easy.”

Complete details for the 100% Customer Satisfaction Guarantee are available on the web at www.sealbrands.com (see “Using SEAL”) or at www.neschenbrands.com, or by contacting Neschen Americas Customer Service at **800-257-7325**. Canadian customers can call toll-free to 866-212-7325.

Photos available: Contact D. Fusco & Company LLC (see above).