

Neschen Americas

SEAL® & Neschen® Brand Products

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Neschen Americas Brings Mark Rugen on Board to Deliver Expert Training and Educational Services

June 17, 2010, Elkridge, Maryland – In an effort to make its training and educational experience even better, Neschen Americas has joined forces with Mark Rugen, a sign and graphics industry training expert with more than 20 years of experience. Rugen has worked with Neschen Americas' product managers and experts to create training materials and a unified training message. Rugen's training expertise is world-renowned having trained individuals in Europe, Australia and Asia. He continually performs training demonstrations at major tradeshow and events around the world.

"I am proud to join the staff at the Neschen Americas Training & Education Center," says Mark Rugen, Training and Education Center Manager, Neschen Americas. "It is highly regarded as one of the best training centers in the industry. Not only am I honored to be affiliated with such an esteemed training facility, I am also honored to be partnering with such a highly-reputable organization."

The Neschen Americas Training & Education Center provides value-added services in a hands-on learning environment. The training center houses state-of-the-art presentation equipment designed to aid traditional and non-traditional learning. The center is equipped with laminators, laminates, media products and large format printers, and can create customized space layouts so students can work efficiently and effectively. The multi-use facility includes a workroom, conference room and expandable classroom area to accommodate lectures, hands-on demonstrations and brainstorming sessions.

"Neschen Americas is privileged to have Mark Rugen managing the training and education center," states Angela Mohni, Vice President of Marketing, Neschen Americas. "As stewards of one of the most pre-eminent training and educational experiences in the industry, we require top-notch talent to deliver top-notch service. Due to his reputation of being one of the best trainers in the business, Mark is highly sought after having trained over 10,000 individuals. Bringing Rugen's level of knowledge and expertise on board demonstrates our commitment to customers."

The Training & Education Center is a key element in Neschen Americas' business strategy and partnering with Mark Rugen is a positive step in regards to execution. Talent abounds throughout the sign and graphics industry and Neschen Americas is proud to offer services and opportunities its customers have grown accustomed to – the best.

Neschen Americas manufactures and markets SEAL® and NESCHEN® brand products including film and liquid laminating equipment and materials, wide and grand format textile and PVC printing media, pressure-sensitive vinyl, mounting adhesives and tapes, display systems, and archiving supplies. The company serves the needs of the sign and display, digital printing, photographic, picture framing and library/archive markets throughout North and South America.

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