

Neschen Americas

SEAL® & Neschen® Brand Products
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Logos and Image Available:
see separate attachment or contact Julie Tarleton.

Neschen Americas Appoints Microgeo USA as Sales Agent in South America, Latin America and the Caribbean

March 24, 2010, Elkridge, Maryland – Neschen Americas – Neschen Americas has appointed Microgeo USA as our sales agent in South America, Latin America and the Caribbean. Microgeo USA has a solid record for offering superior customer service and product distribution in these regions. Their reputation for excellence is the perfect fit for Neschen Americas and their commitment to providing excellent quality and customer satisfaction. Together, they have set the bar for providing wide-format graphic products to these regions.

Playing a key role is Susan Meyer, Marketing & Sales Manager for Microgeo USA. She handles all the incoming SEAL and Neschen brand product inquiries from South America, Latin America and the Caribbean. With over a decade of industry sales and product knowledge, Susan incorporates her multilingual skills to provide a superior point of contact for Neschen Americas customers in these areas.

Susan states, "It is a true win-win situation. We are able to provide Neschen Americas with a stable sales representative and distribution channel in these markets, while they have strengthened our product offering with their SEAL and Neschen brand products."

Microgeo-USA is a division of the publicly-traded Chilean IT holding company, Sonda S.A. Microgeo distributes solutions for the Graphic Arts, CAD and Digital Technology markets in the United States, Latin America and the Caribbean.

Neschen Americas manufactures and markets SEAL® and NESCHEN® brand products including; film and liquid laminating equipment and materials, wide and grand format textile and PVC printing media, self-adhesive vinyl, mounting adhesives and tapes, display systems, and archiving supplies. We serve the graphic, photographic, framing and library/archive markets throughout the Americas.